



HYUNDAI | NEW THINKING.
NEW POSSIBILITIES.

CRETA

NEW THINKING. NEW POSSIBILITIES.

People's expectation toward individual mobility requires more than just a convenient means of transportation. The old understanding of cars has become outdated. A car represents individuals' lifestyles, and it became an integral part of their lives. At the same time, the automobile industry has experienced seismic change. Hyundai Motor Company has grown rapidly to become one of the largest automakers, backed by world class production capability and superior quality. We have now reached a point where we need a qualitative approach to bring bigger ideas and relevant solutions to our customers. This is an opportunity to move forward and we have developed a new brand slogan that encapsulates our willingness to take a big leap. Led by our new slogan and the new thinking underlying it, we will become a company that keeps challenging itself to unlock new possibilities for people and the planet.

Hyundai Motor Company
<http://worldwide.hyundai.com>
GEN. RHD 1508 ENG. WD
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CRETA MAKES MORE POSSIBLE

CRETA really does make more possible. First, it gives you big car roominess and versatility but without the big car price. And second, it drives just like a sedan and feels just as comfortable thanks to its spacious, well-appointed interior. Its high seating position promotes a feeling of safety and security inspiring greater confidence. CRETA really does open up the door to all kinds of possibilities.



CONFIDENT STYLE

Seating five in high style and in decent comfort, CRETA doesn't leave much to be desired. Whether in basic GL trim or the premium GLS, CRETA packs more standard features than the competition and proves that good things really do come in small packages.



STATIC BENDING LIGHTS

Employing LEDs, these lights improve visibility and safety by following every turn of the wheel to illuminate dark spots not covered by the headlamps.

A Style that Really Gets You Going



REAR COMBINATION LAMPS

Strikingly large and handsome tail lights feature a split-type design for maximum brilliance and durability. They also incorporate clear lenses for the back-up lights.



REAR GARNISH

Chrome garnish creates an upscale look and is exclusive to the GLS while in GL trim, the garnish matches the body color for an equally impressive presentation.



MIRRORS WITH LED REPEATERS

Visibility and safety are greatly enhanced by embedding LED side repeaters into the side mirrors.



ALLOY WHEELS

Good looking steel wheels are standard for a more exclusive look, or consider the 6- and 7-inch alloy wheel options. Their lighter weight helps save fuel and fuel efficiency and they really raise your game.



SMALL FOOTPRINT BIG FEATURES

It may have a small footprint but it is packed with plenty of big features: That's the beauty of CRETA. Driving around the city, it handles with nimbleness and agility to make parking in tight spots an absolute breeze. And you will find very few compromises in the spacious and surprisingly well-appointed cabin.



SUPERVISION GAUGE CLUSTER

Pleasing and highly soothing to the eyes, this high-tech display borrows technology from our luxury sedans. Vital vehicle information is conveyed in vivid shades of blue, white and red and in exquisitely fine resolution.



LEATHER STEERING WHEEL

Made with premium leather and extra fine stitching, this steering wheel shows a exquisite workmanship and feels absolutely luxurious. A leather-wrapped gear knob is included as part of this option package.







LOVE TO
LET IT GO!



GASOLINE 1.6 MPI

When pushed hard, the 16-valve Gamma engine responds delightfully. Featuring an all-aluminum engine block and a DOHC cylinder head to minimize weight and fuel consumption, this beauty boasts an impressive weight-to-power ratio.



AUTOMATIC

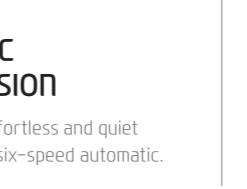
TRANSMISSION

Enjoy smooth, effortless and quiet shifting with the six-speed automatic.



DIESEL 1.6 CRDI

A Variable Geometry Turbocharger and a Common Rail Diesel injection system help the U2 generate amazing amounts of torque. This small and impressively quiet powerhouse comes with a choice of manual or automatic six-speed transmissions.



DIESEL 1.4 CRDi

This smaller edition of the U2 engine is specifically designed for those who value economy and utility above all else. For simplicity and reliability, it features a waste-gate-type turbocharger and is mated to a six-speed manual gearbox.



THE FREEDOM OF SPACE



CRETA sets you free to let you explore the great outdoors. Comfortably seating up to five adults, CRETA's spacious interior takes versatility to new heights with its split-rear seats which can be folded down to make room for extra cargo.



6 Airbag system

The latest depowered-type front airbags serve the driver and front seat passenger. Side airbags protect the thorax and pelvic areas of the driver and front seat passenger. Curtain airbags provide head protection across the side window areas.

ARRIVE SAFELY

With its own captive steel manufacturing division, Hyundai knows steel like no other automaker. Applying that knowledge to CRETA has resulted in the safest possible body structure. The use of advanced high strength steel in CRETA's body structure has been increased to 20 percent—the highest ratio in the segment. The result is an incredibly rigid body that can safely absorb crash impact forces like no other.



HILL-START ASSIST CONTROL

When stopped on a steep hill and releasing the brake to begin acceleration, HAC automatically takes over and eliminates the worry of accidentally rolling backwards. (Included with ESC)

ANTI-LOCK BRAKE SYSTEM

In a panic braking situation, one or more wheels may lose traction which leads to loss of directional control. ABS applies braking power over individual wheels to help the driver maintain full directional control of the vehicle.



ELECTRONIC STABILITY CONTROL

Using inputs from multiple sensors including vehicle speed and performing thousands of calculations per second, ESC regulates engine output and adjusts braking power over individual wheels to prevent the loss of directional control.

NICE TOUCH

CRETA really shines in the details

CRETA is ready for its close-up. Because the closer you look, the better it looks. Check out the standard equipment list that has made Hyundai the envy of the entire industry. And if you need options, you'll find they are intelligently bundled and very competitively priced.



Radiator grille

Sporting a lustrous chrome finish, CRETA's hexagonal grille tells the world it's a Hyundai.



Projection headlamps

Projection-style headlamps are complemented by LED positioning lamps for a unique light signature.



Fog lamps

To maximize light penetration, the lamps feature clear lenses and are mounted as low to the ground as possible.



Outside mirrors

Two-tone housing adds a touch of ruggedness. LED repeater, power adjustment and folding feature are optional.



Front and Rear skid plate

Rear and front skid plates serve to protect and provide a pleasant aesthetic balance.



Power seat

Pile on the miles while enjoying the perfect driving position thanks to the power adjustable driver seat which is bundled with the faux leather option.



16" Steel wheels



16" alloy wheels



17" alloy wheels



Chrome handles

Chrome coated door handles project a nice upscale touch. Bundled with the Smart Key.



Tailgate wiper

Rear wiper improves visibility and comes with a convenient intermittent switch.



Rear spoiler

Rear spoiler enhances aerodynamics and includes a high-mounted stop lamp for better visibility.



Roof rack

The built-in roof rack adds to CRETA's versatility and reinforces its sporty character.



Tinted glass

The windscreen, side windows and backlite are tinted on both trim levels to reduce glare and thermal loading.



Push button start

Keyless starting is part of the smart key option and includes chrome exterior door handles.



Premium AM / FM CD & MP3 player

Includes touch-screen and backup camera functionality. Supports playback of USB, Aux, iPod / iPhone / Android devices.



Basic AM / FM CD & MP3 player

Delivering excellent performance and value, this system supports Aux / USB inputs and iPod / iPhone / Android devices.



Full auto air conditioner

This GLS option includes a climate control unit to scrub away moldy odors, a auto defogging and a color change system for effortless control.



Basic cluster

These twin indicator dials are easy-to-read. Lighting is an eye-soothing shade of blue, Hyundai's signature color.



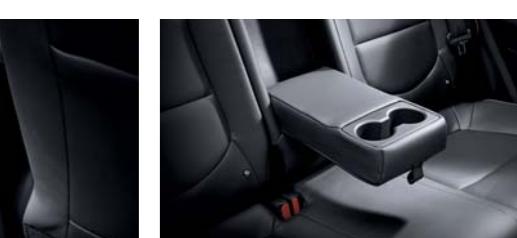
Electronic chromic mirror (ECM)

Light-sensitive mirror automatically dims at night to reduce glare and eye-strain. Hyundai's signature color.



Door scuff plates

Front and rear door sills are protected from scuff marks made during entry and egress.



Rear air vent

The rear air vent and manual air conditioning are included as part of the basic equipment package.



Rear seat armrest

The center armrest in the rear includes an cupholder for enhanced convenience.



LOIRS



Don't just dream of escaping the ordinary. Make it happen with CRETA. It's the enabler that sets you apart from the rest of the crowd. Choose from a palette of ten colors, all freshly interpreted and offered in either a lustrous pearl finish or space-age metallic. CRETA: It's a declaration of your personal sense of style.

MS



ATIONS

	1.6 MPi Gasoline	1.4 CRDi Diesel	1.6 CRDi Diesel
Displacement (cc)	1,591	1,396	1,582
Bore x Stroke (mm)	77 x 85.44	75 x 79	77.2 x 84.5
Compression Ratio	10.5	16	17.3
pm)	123 / 6,300	90 / 4,000	128 / 4,000
n/rpm)	15.4 / 4,850	22.4 / 1,500 ~ 2,750	26.5 / 1,900 ~ 2,750
y (liter)		55	

engines, power & torque figures vary in accordance with local fuel and climate characteristics. See dealer for available engines.

Suspension	Front	McPherson Strut Type
	Rear	Coupled Torsion Beam Axle Type
Shock Absorber	Front	Strut Type (Gas)
	Rear	Shock Absorber Type (Gas)
General	Dual-Diagonal, Split-Circuit, Power-assisted Braking System with EBD	
Front Brake Type	Type	Ventilated Disc with Floating Caliper and Pad Wear Indicator
	Diameter / Width(mm)	Φ300 X 28T
Rear Brake Type	Type	Drum Brake
	Diameter / Width(mm)	Φ228.6
Type	Motor Power Assisted, Rack & Pinion Type	
Overall Steering Gear Ratio	14.9	
Steering Wheel Turns (Lock-to-Lock)	2.74	
Minimum Turning Radius (m)	5.3	

ment illustrated or described in this catalogue may not be supplied as standard equipment and may
company reserves the right to change specifications and equipment without prior notice.
shown may vary slightly from the actual colors due to the limitations of the printing process.
ur dealer for full information and availability on colors and trims.



► DIMENSION



unit: mm

Including roof rack: 1,665
1,630

545 / 1558